



**PRESS
RELEASE**

**CARLSBERG BREWERY MALAYSIA BERHAD
(CARLSBERG MALAYSIA)
DELIVERS STRONG RESULTS IN 3rd QUARTER 2012**

GROUP CONTINUES TO GROW IN REVENUE AND EARNINGS

SHAH ALAM, November 29th, 2012 – Carlsberg Malaysia announced a 3rd quarter 2012 Group Profit after tax of RM61.8 million, for the 3 months ended 30th September 2012, an improvement of 26.1 percent over the corresponding quarter in the previous year. Revenue of RM410.8 million for the same quarter was 2.3 percent higher than the quarter in the previous year while Earnings per share for the quarter grew to 19.97 sen versus 15.98 sen a year ago.

On a 9 months to 30th September 2012 basis, the Group's Profit after tax of RM152.9 million rose by 18.0 percent with the revenue rising to RM1,248.3 million or up by 8.1 percent. Earnings per share for the 9 months was 49.44 sen per share compared to 42.13 sen per share a year ago.

Soren Ravn, Managing Director commented "We are pleased with our 9 months Group performance, with profit after tax increasing by 18.0 per cent".

"We kicked off the year with a successful 2012 Chinese New Year campaign in Q1, followed by an impactful UEFA EURO 2012 consumer campaign in Q2, where Carlsberg was the official global sponsor of the European Football Championships in Ukraine and Poland," Ravn shared.

"In Q3, the Group's earnings were further boosted with the momentum achieved in the premium beer segment. Asahi Super Dry rolled out a series of consumer promotions for both on-trade and off-trade to build further trial. Riding on the positive momentum of our super premium French beer, Kronenbourg 1664 and Kronenbourg 1664 Blanc made its debut in key supermarkets and hypermarkets to widen its distribution reach. Kronenbourg 1664 was also the official beer at the Malaysian International Gourmet Festival (MIGF), where our portfolio of brands was widely sampled at participating

restaurants and hotels. We will continue to support such initiatives that contribute towards boosting tourism in Malaysia,” Ravn further elaborated.

The brewer also launched Somersby Apple Cider, a fully imported premium cider in July. The 3-month sales volume since its launch has exceeded its original target. “We expect new market share to be captured with this latest premium offering,” Ravn added.

Ravn concluded, “The outlook for the remaining quarter in our financial year appears positive for Carlsberg Malaysia, with Christmas and New Year celebrations ahead. In the long term, we are committed to ensuring that the Group continues to perform and thereby enhancing shareholder value.”

About Carlsberg Brewery Malaysia Berhad Group (Carlsberg Malaysia Group):

The Carlsberg Malaysia Group now has a wide portfolio of leading international beer brands:

- Carlsberg, the country’s most preferred beer brand
- Leading international lager beers includes Kronenbourg 1664, Budweiser, Corona, Stella Artois, Becks and Fosters
- Other top brands include Asahi Super Dry, Kronenbourg 1664 Blanc, Hoegaarden, Erdinger, Franziskaner, Tetley’s Ale, Grimbergen, Danish Royal Stout, Connor’s Stout, SKOL, Jolly Shandy and Somersby Apple Cider

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